

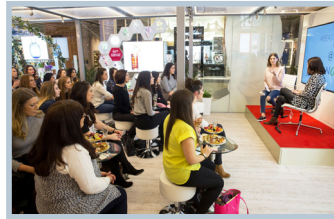
Engaged (Photos that capture the moment of engagement)

These are all moments of engagement – and we expect the pictures to do the talking in this one – so the captions are brief.



Nestle with Powerswitch in Indonesia

The Nestle team giving visitors a flavour



Clarins with Haygarth

A very attentive audience



IKEA by Hope&Glory

Being the centre of attention



Felix with N20

Enjoying a paws in the day?



Co-op with iD

Stopping to enjoy the samples...



Cobra by Sense

Anti-sip-ation



Sky and Wasserman

Sharing the joke



Norwegian with MKTG

Enjoyable content succeeding



Dyson with Mash

Spersonic joy



Fuller's with Circle

That oohh moment!



Love Vegas by Hills Balfour/ MDSG and SpaceandPeople

The 'Let's do this!' moment



Playstation with Circle

Engrossed in the Game



Andrexx by McCurrach

An impactful display does its job



Blu with whynot

Goodbye to all that - shredding cigarettes



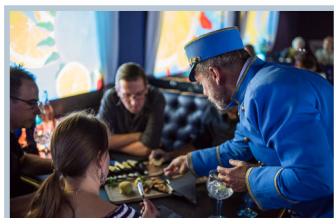
Cancer Research UK with MKTG

Where contentment and engagement overlap



Powerpuff promotion by Produce

Absorbed in the task



Bombay Sapphire by Wasserman

All eyes focussed on the experience



Ferrero Rocher by TracyLocke

When Instagram calls you



Vaillant with Circle

Shared cosiness



Christmas with intu at the Victoria Centre

Intensifying the Christmas experience